

Recruitment Sources

Observer Dispatch
221 Oriskany Plaza
Utica NY 13501
315-735-7511
www.uticaod.com

The Post-Standard
PO Box 4915
Syracuse NY 13221-4915
315-470-0011
www.syracuse.com

Rome Sentinel
333 W Dominick Street
Rome NY 13440
315-337-4000
classad@rny.com

Oneida Daily Dispatch
130 Broad Street
Oneida NY 13421
315-363-5100
advertising@oneidadispatch.com

Herkimer Community College
Reservoir Road
Herkimer NY 13350
315-866-0300

Utica College
1600 Burrstone Road
Utica NY 13502
Ann Campbell
315-792-3111

Syracuse University
700 University Avenue
Syracuse NY 13244-0001
315-443-3611

Utica.tv/Nexstar.tv – Station/Corporate
websites

NYS Department of Labor
NYS JobBank
207 Genesee Street
Utica NY 13501
315-793-2229

Broadcast & Cable Classifieds
360 Park Ave South, 14th Fl
New York NY 10010
646-746-6949

Spots “N’ Dots Publications
167 Oakdale Road
Johnson City NY 13790
888-884-2630

Hamilton College
Maurice Horowitch Career Center
198 College Hill Rd, Clinton, NY 13323
Cathy Milner
(315) 859-4386
cmilner@hamilton.edu

New York State Broadcasters Assn
115A Great Oaks Blvd
Albany, NY 12203
Sandy Messineo
518-456-8888
nybroadcasterassn.org

Total Number of Interviewees for All Full-Time Vacancies Filled: 16

Total Number of Interviewees for All Full-Time Vacancies Filled During the Past Year per Recruitment/Referral Sources:

Station Website:	8
Other career websites:	11
Referrals:	6
Station TV Commercial:	2
Trade Journals/Newsprint:	15
NYS Dept. of Labor:	1
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Total	43

Outreach Activities

Station WFXV/WPNY has an established Internship program designed to assist members of the community to acquire skills needed for broadcast employment. During this reporting period, station WFXV/WPNY provided internship opportunities to 8 college and high school students. These internships provided experience in Production and Creative Services.

Station WFXV/WPNY participated in on career fair during the reporting period where managers having hiring authority attended the event.

Station WFXV/WPNY managers visited and spoke with students in their classrooms 31 times for Educator of the week.

Station WFXV/WPNY participated in a Student Leaders program selecting five High School Seniors to receive a \$1,000 College Scholarship each for a best essay contest.

Station WFXV/WPNY listed upper-level openings in a job bank or newsletter of media trade publications whose membership includes substantial participation of women and minorities.

Station WFXV/WPNY hosted two tours to local schools where the students learned about the facility, careers in broadcasting, and were able to ask questions of staff about their positions.

Station WFXV/WPNY established a training program to enable station technical personnel to acquire skills that could qualify them for higher level positions.

Station WFXV/WPNY held an event at the Stanley Performing Art Center featuring over 300 students representing 11 High, Jr. High and Elementary School Choirs.

Station WFXV/WPNY held an appreciation event for Boilermaker spectators for America's largest non-profit event.